

Opportunities in TelcoTV: Forecast & Market Shares - 2006 to 2012



TelcoTV is a global phenomenon today. This report measures the impact of this market with global and regional subscriber forecasts for the top 50 TelcoTV service providers plus revenue forecasts for the top 50 TelcoTV system suppliers.

The report identifies the opportunities for TelcoTV system suppliers by identifying markets that are still open and by identifying which service providers are moving into their commercial phase and are likely to be reconsidering their choices of vendors.

The report ranks companies based on their forecasts in five TelcoTV system categories: - access systems, video on demand systems, middleware systems, content security systems, and set-top boxes as well as globally and by region.

These ranks show, which are the leading companies in each of these TelcoTV system categories over the forecast period. This information shows who is ahead today and how that is likely to change as the market matures.

You can use these ranks to identify your company's position in the market today and likely position in the future. You can also use it to identify investment opportunities or to evaluate the strength of potential suppliers.

The report provides these forecasts and rankings on a regional basis including Europe, Asia, North America, and the Rest Of the World (ROW). These rankings are also broken down into the five product segments listed above.

An Excel spreadsheet accompanies the report that includes 24 supplemental charts in addition to the backup data for the 16 forecast charts in the report. The Annex also includes 34 supplemental tables in addition to the 39 tables included in the report. This Annex provides information that you can use to perform an individualized analysis that reflects your company's particular situation. The 50+ service providers with individual forecasts in this report include those service providers which account for nearly 90 percent of the subscribers forecasted for 2012.

AT&T	France Tele.	NTT	T. Italia (FR)
Belgacom	Free	OCN	T. Italia (IT)
Bell Canada	Hanaro	On Demand	Telefonica
Brazil Telecom	Hansenet	On Line TV	Telefonica Br.
BSNL	HK Broadband	PCCW	Tele. Austria
BT	Iceland Tele.	Portugal Tele.	Telenor
China Netcom	KDDI	QWEST	TeliaSonera
China Telecom	KPN	Reliance	Telstra
Chunghwa Tele	КТ	Singtel	Telus Canada
Dacom	Lyse Energi	Sistema	Tiscali UK
Dansk BB	MTNL	Softbank	TRUE
Deutsche Tele.	Neuf	SwissCom	Verizon
Eircomm	Norlisk	TDC	Versatel
Fastweb			

The 50 systems companies with individual forecasts in this report include: These companies. These companies provide access systems, video on demand systems, middleware software, content security software, or set-top boxes.

ADB	Fujitsu	NEC	Sunniwell
Alcatel-Lucent	Harmonic	Netgem	Tellabs
Alticast	Huawei	Nokia Siemens	Telsey
Amino	Hwacomm	Oki	Thomson
Bitband	Infraware	Orca	Tilgin
Bufallo	Irdeto	Panasonic	UIEvolution
Cascade	Kasenna	Phillips	UTStarcom
Castis	Latens	Sagem	Verimatrix
C-Cor	Microsoft	Samsung	Viaccess
Cisco	Minerva	SeaChange	Widevine
Dasan	Motorola	Securemedia	Yuxing
ECI	Nagravision	Softier	ZTE

Where to Get More Information

Ericsson	NDS	

You can get information on this report at <u>www.telecomview.info</u>. This report will be available for \$3,495 for a single user license. Both departmental and corporate licenses are also available. An Excel spreadsheet annex will be delivered with the report that contains the data for the charts in the report along with 24 of supplementary charts and tables.

The report can be purchased in advance at <u>www.telecomview.info</u> or by emailing or faxing us a purchase order. There will be a free Whitepaper available on our website that provides information about the TelcoTV networking strategies.

You can contact us at:

TelecomView

+44 162 683 4224 voice +1 415 259 5452 voice +1 415 242 1008 fax www.telecomview.info info@telecomview.info

Table of Contents

- I Executive Summary
 - I.I TelcoTV Service Forecast 2006 to 2012
 - I.2 TelcoTV System Spending
 - I.3 TelcoTV Market Share 2006 to 2012
 - I.4 TelcoTV Opportunities 2006 to 2012
- 2 Methodology and Assumptions
 - 2.1 Coverage of Report
 - 2.2 Opportunity Analysis
 - 2.3 System Segments
 - 2.4 Forecast Assumptions
- 3 TelcoTV Service Provider Market
 - 3.1 Available Market for TelcoTV Service
 - 3.2 TelcoTV Subscriber Forecast 2006 to 2012
 - 3.3 TelcoTV Service Revenue Forecast 2006 to 2012
 - 3.4 TelcoTV Rankings by Subscribers
 - 3.5 TelcoTV Rankings by Subscriber Revenue
 - Global TelcoTV Systems Market

4

- 4.1 Market Forecast 2006 to 2012
- 4.2 Market Share 2006 to 2012
- 4.3 TelcoTV Systems Opportunities
- 5 TelcoTV Access Systems Market 5.1 Access Systems Market Fo
 - 5.1 Access Systems Market Forecast 2006 to 2012
 5.2 Market Share 2006 to 2012
- 5.3 TelcoTV Access Systems Opportunities
- 6 TelcoTV Video On Demand Systems
- 6.1 Video On Demand Market Forecast 2006 to 2012

- 6.2 Market Share 2006 to 2012
- 6.3 TelcoTV Video On Demand Systems Opportunities
- 7 TelcoTV Middleware Market
 - 7.1 Middleware Market Forecast 2006 to 2012
 - 7.2 Market Share 2006 to 2012
- 7.3 TelcoTV Middleware Systems Opportunities 8 TelcoTV Content Security Market
 - 8.1 Content Security Market Forecast 2006 to 2012
 - 8.2 Market Share 2006 to 2012
 - 8.3 TelcoTV Content Security Systems Opportunities
- 9 TelcoTV Set-top Box Market
 - 9.1 Set-top Box Market Forecast 2006 to 2012
- 9.2 Market Share 2006 to 2012
- 9.3 TelcoTV Set-top Box Opportunities
- 10 Service Providers Included in Report
- 11 Systems Companies in this Report
- 12 Appendix II: Glossary

Table of Figures

- Figure 1-1: TelcoTV Global Subscriber Forecast Figure 1-2: TelcoTV Global Service Revenue
- Figure 3-1: TelcoTV Global Subscriber Forecast
- Figure 3-2: TelcoTV Global Service Revenue
- Figure 4-1: TelcoTV Global System Revenues
- Figure 4-2: Global System Market Share
- Figure 5-1: TelcoTV Access Systems Revenue Forecast
- Figure 5-2: Global Access System Market Share
- Figure 6-1: TelcoTV Global Video On Demand Forecast
- Figure 6-2: Global Video On Demand System Market Share
- Figure 7-1: TelcoTV Global Middleware Forecast
- Figure 7-2: Global Middleware Market Share
- Figure 8-1: TelcoTV Global Content Security Forecast
- Figure 8-2: Global Content Security Market Share
- Figure 9-1: TelcoTV Global Set-top Box Revenue
- Figure 9-2: Global Set-top Box Market Share

Table of Tables

Table 1-1: Top Five Country TelcoTV Deployments Table 1-2: Top Five Service Providers Globally Table 1-3: Service Provider Spending by System Type Table I-4: Top Five Systems Companies Globally Table 1-5: Service Provider Spending by System Type Table 3-1: Bandwidth Requirements for TelcoTV Services Table 3-2: Average Monthly Prices for TelcoTV Services Table 3-3: Leading Service Providers by Subscribers Table 3-4: Leading Service Providers by Revenue for 2006 - 2012 Table 4-1: Leading Systems Companies Globally: 2006 to 2012 Table 4-2: TelcoTV Systems Opportunity: 2006 - 2012 Table 4-3: In House Telco TV Systems Table 5-1: Average Per Port Prices for Access Systems Table 5-2: Global Access System Revenues (\$M) Table 5-3: Access System Ranking: 2006 Table 5-4: Access System Ranking: 2006 - 2012 Table 5-5: TelcoTV Access Systems Opportunity: 2008 – 2012 Table 6-1: Average Per Stream Prices for Video On Demand Systems Table 6-2: On Demand Concurrency Assumptions Table 6-3: Global Video On Demand System Revenues (\$M) Table 6-4: Video On Demand System Ranking: 2006 Table 6-5: Video On Demand System Ranking: 2006 - 2012 Table 6-6: TelcoTV Video On Demand Opportunity: 2008-2012 Table 7-1: Average New Subscriber Pricing for Middleware Software Table 7-2: Global Middleware System Revenues (\$M) Table 7-3: Middleware System Ranking: 2006 Table 7-4: Middleware System Ranking: 2006 - 2012 Table 7-5: TelcoTV Middleware Software Opportunity: 2008 - 2012 Table 8-1: Average Per Subscriber Pricing for Content Security Systems Table 8-2: Global Content Security System Revenues (\$M) Table 8-3: Content Security System Ranking: 2006 Table 8-4: Content Security System Ranking: 2006 - 2012 Table 8-5: TelcoTV Content Security Systems Opportunity: 2008 – 2012 Table 9-1: Average per Subscriber Spending for Set-top Boxes Table 9-2: Global Set-top Box System Revenues (\$M) Table 9-3: Set-top Box Ranking: 2006 Table 9-4: Set-top Box Ranking: 2006 - 2012 Table 9-5: TelcoTV Set-top Box Opportunity: 2008 - 2012 Table 10-1: Service Providers Included in the Report Table 11-1: Systems Companies in this Report